



# KNORR-BREMSE

We value your privacy very highly. Please read this Privacy Policy carefully before using the <https://www.knorr-bremse.us/> website (the “Website”) operated by KB Rail Canada Inc., a(n) Corporation formed in Quebec, Canada (“us, we, our”) as this Privacy Policy contains important information regarding your privacy and how we may use the information we collect about you.

Your access to or use of the Website is conditional upon your acceptance of and compliance with this Privacy Policy. This Privacy Policy applies to everyone, including but not limited to visitors, users and others, who wish to access or use the Website.

By accessing or using the Website, you agree to be bound by this Privacy Policy. If you disagree with any part of this Privacy Policy, you do not have our permission to access or use the Website.

## What information we collect and store

We collect and store any and all information that you enter on this Website. We collect and store the following information about you:

### ➤ Identifying information - Name

#### **Specific piece of information**

Name

#### **Where we get this information**

- Information submitted by the consumer

#### **Legal basis for processing this information**

- The user has provided consent to the processing of their information

#### **How we use this information**

- Performing services
- Providing customer service
- Resolving disputes
- Responding to consumer messages
- Enforcing our Terms of Service

#### **What happens if we don't have the information**

- Our use of your data for performing services will not be possible;
- Our use of your data for providing customer service will not be possible;
- Our use of your data for resolving disputes will not be possible;
- Our use of your data for responding to consumer messages will not be possible;
- Our use of your data for enforcing our Terms of Service will not be possible.

### ➤ Identifying information - Postal / Shipping address

#### **Specific piece of information**

Postal / Shipping address

#### **Where we get this information**

- Information submitted by the consumer

#### **Legal basis for processing this information**

- The user has provided consent to the processing of their information

#### **How we use this information**

- Performing services
- Providing customer service
- Resolving disputes
- Responding to consumer messages
- Enforcing our Terms of Service

#### **What happens if we don't have the information**

- Our use of your data for performing services will not be possible;
- Our use of your data for providing customer service will not be possible;
- Our use of your data for resolving disputes will not be possible;
- Our use of your data for responding to consumer messages will not be possible;
- Our use of your data for enforcing our Terms of Service will not be possible.

#### ➤ **Identifying information - Phone number**

##### **Specific piece of information**

Phone number

##### **Where we get this information**

- Information submitted by the consumer

##### **Legal basis for processing this information**

- The user has provided consent to the processing of their information

##### **How we use this information**

- Performing services
- Providing customer service
- Resolving disputes
- Responding to consumer messages
- Enforcing our Terms of Service

##### **What happens if we don't have the information**

- Our use of your data for performing services will not be possible;
- Our use of your data for providing customer service will not be possible;
- Our use of your data for resolving disputes will not be possible;
- Our use of your data for responding to consumer messages will not be possible;
- Our use of your data for enforcing our Terms of Service will not be possible.

#### ➤ **Identifying information - IP address**

##### **Specific piece of information**

IP address

##### **Where we get this information**

- The observation and recording of activities by the business, such as through the use of cookies

##### **Legal basis for processing this information**

- The user has provided consent to the processing of their information

##### **How we use this information**

- Analytics

**What happens if we don't have the information**

- Our use of your data for analytics will not be possible.

➤ **Identifying information - Email address**

**Specific piece of information**

Email address

**Where we get this information**

- Information submitted by the consumer

**Legal basis for processing this information**

- The user has provided consent to the processing of their information

**How we use this information**

- Performing services
- Providing customer service
- Resolving disputes
- Responding to consumer messages
- Enforcing our Terms of Service

**What happens if we don't have the information**

- Our use of your data for performing services will not be possible;
- Our use of your data for providing customer service will not be possible;
- Our use of your data for resolving disputes will not be possible;
- Our use of your data for responding to consumer messages will not be possible;
- Our use of your data for enforcing our Terms of Service will not be possible.

➤ **Identifying information - Device identifier**

**Specific piece of information**

Device identifier

**Where we get this information**

- The observation and recording of activities by the business, such as through the use of cookies

**Legal basis for processing this information**

- The user has provided consent to the processing of their information

**How we use this information**

- Analytics

**What happens if we don't have the information**

- Our use of your data for analytics will not be possible.

➤ **Identifying information - Online identifier**

**Specific piece of information**

Online identifier

**Where we get this information**

- The observation and recording of activities by the business, such as through the use of cookies

**Legal basis for processing this information**

- The user has provided consent to the processing of their information

**How we use this information**

- Analytics

**What happens if we don't have the information**

- Our use of your data for analytics will not be possible.

- **Internet or other electronic activity - Information regarding your interaction with our website or application**

**Specific piece of information**

Information regarding your interaction with our website or application

**Where we get this information**

- The observation and recording of activities by the business, such as through the use of cookies

**Legal basis for processing this information**

- The user has provided consent to the processing of their information

**How we use this information**

- Analytics

**What happens if we don't have the information**

- Our use of your data for analytics will not be possible.

## With whom we share your personal information

We share the personal information below with the following categories of third parties for the following reasons:

- **Identifying information - Name**

**Specific piece of personal information shared**

Name

**Categories of third parties with whom personal information is/was shared**

- Email service providers

**Reason(s) for sharing**

- To send you emails
- To manage our interactions with you

- **Identifying information - Postal / Shipping address**

**Specific piece of personal information shared**

Postal / Shipping address

**Categories of third parties with whom personal information is/was shared**

- Email service providers

**Reason(s) for sharing**

- To send you emails
- To manage our interactions with you

➤ **Identifying information - Phone number**

**Specific piece of personal information shared**

Phone number

**Categories of third parties with whom personal information is/was shared**

- Email service providers

**Reason(s) for sharing**

- To send you emails
- To manage our interactions with you

➤ **Identifying information - IP address**

**Specific piece of personal information shared**

IP address

**Categories of third parties with whom personal information is/was shared**

- Data analytics providers

**Reason(s) for sharing**

- To analyze your interactions with us or our website
- To build new website features

➤ **Identifying information - Email address**

**Specific piece of personal information shared**

Email address

**Categories of third parties with whom personal information is/was shared**

- Email service providers

**Reason(s) for sharing**

- To send you emails
- To manage our interactions with you

➤ **Identifying information - Device identifier**

**Specific piece of personal information shared**

Device identifier

**Categories of third parties with whom personal information is/was shared**

- Data analytics providers

**Reason(s) for sharing**

- To analyze your interactions with us or our website
- To build new website features

➤ **Identifying information - Online identifier**

**Specific piece of personal information shared**

Online identifier

**Categories of third parties with whom personal information is/was shared**

- Data analytics providers

**Reason(s) for sharing**

- To analyze your interactions with us or our website
- To build new website features

➤ **Internet or other electronic activity - Information regarding your interaction with our website or application**

**Specific piece of personal information shared**

Information regarding your interaction with our website or application

**Categories of third parties with whom personal information is/was shared**

- Data analytics providers

**Reason(s) for sharing**

- To analyze your interactions with us or our website
- To build new website features

## How we protect your personal information

We have implemented the following measures to protect and safeguard your personal information:

- Limiting the amount of personal information that we collect to strictly necessary only
- Destroying and/or deleting personal information once we no longer need it
- Requiring our employees to sign confidentiality agreements
- Encrypting laptops, USBs and other portable media
- Implementing and monitoring intrusion prevention and detection systems (e.g. anti-virus software)
- Maintaining up-to-date software and safeguards

## Sale of your information

We do not sell your personal information. Please see the “Your Rights” section below for more information about exercising your privacy rights regarding sales of your personal information.

## Cookies

A cookie is a small piece of data sent from a website and stored on your device by your browser. This Website collects cookies and may use cookies for reasons including, but not limited to:

- Analyzing our Website traffic;
- Analyzing your interactions with advertisements;
- Identifying whether you are signed in to the Website;
- Testing content on the Website;
- Storing information about your preferences;
- Recognizing when you return to the Website.

Most web browsers automatically accept cookies. However, you can modify your browser settings to decline cookies, if you prefer. This setting may prevent you from taking full advantage of the Website.

## Children's privacy

This Website is intended for use by a general audience and does not offer services to children. Should a child whom we know to be under 18 send personal information to us, we will use that information only to respond to that child to inform them that they cannot use this Website.

## Analytics programs

This Website uses the following analytics program(s) to collect information about you and your behaviors: Webtrends Analytics. To learn how to opt-out, please visit the website(s) of the analytics program(s) listed.

## Information retention

We retain all of the information that we collect until we no longer need the information.

## Your rights

Depending upon where you reside, you may have the following rights with regard to your personal information:

Right	Applies To
The right to access the personal information that we hold about you.	Residents of the European Union and/or the European Economic Area, the United Kingdom, Canada and Quebec
The right to receive the personal information that we hold about you in a portable and, to the extent feasible, a readily usable format that allows you to transmit this information to another entity.	Residents of the European Union and/or the European Economic Area and the United Kingdom
The right to ask us to transmit your personal information that we have collected on you to another provider, where technically feasible.	Residents of the European Union and/or the European Economic Area and the United Kingdom
The right to request that we amend any of the information that we have collected about you.	Residents of the European Union and/or the European Economic Area, the United Kingdom, Canada and Quebec
The right to withdraw your consent to the processing of your personal information.	Residents of the European Union and/or the European Economic Area, the United Kingdom, Canada and Quebec
The right to request that we restrict the processing of your personal information.	Residents of the European Union and/or the European Economic Area and the United Kingdom
The right to request that we delete some or all of the personal information that we have collected about you.	Residents of the European Union and/or the European Economic Area and the United Kingdom

Right	Applies To
The right to lodge a complaint regarding our collection, sharing, and processing of your personal information with competent authorities in the proper jurisdiction.	Residents of the European Union and/or the European Economic Area, the United Kingdom, Canada and Quebec
The right to opt out of the use of your personal information for purposes of direct marketing.	Residents of the European Union and/or the European Economic Area and the United Kingdom
The right to opt out of sales of your personal information.	Residents of Nevada
The right to opt out of tracking of your location.	Residents of Quebec
The right to opt out of the use of your personal information for the purposes of profiling in furtherance of decisions that could produce legal or similarly significant effects concerning you.	Residents of Quebec, the European Union and/or the European Economic Area and the United Kingdom
The right to opt out of the use of your personal information for automated decision making purposes.	Residents of Quebec, the European Union and/or the European Economic Area and the United Kingdom

## Exercising your rights

You may exercise the rights specified above by submitting a consumer request to:

Nadia Fraser  
 Coordonnatrice comptabilité  
 nadia.fraser@knorr-bremse.com  
 418-856-8496  
 155 Avenue Industrielle, La Pocatière, G0R 1Z0 QC Canada  
 Canada  
<https://www.knorr-bremse.us>

We will need to verify your identity prior to effectuating your request. To verify your identity, you will need to provide us with the following information with your request:

- Name
- Email address
- Device identifier

Please note that we may be unable to process your request if you do not provide us with the above information.

We will respond to most consumer requests within 30 days of receipt. However, some requests may take longer. We will notify you in writing if we need more time to respond. We have the ability to deny your request(s) if certain exceptions in the law apply. If we do deny your request, we will provide you with the reasons for such denial.

## Accountability

The following person is accountable and responsible for our privacy practices and procedures:

Nadia Fraser  
 Coordonnatrice comptabilité



418-856-8496

nadia.fraser@knorr-bremse.com

You may lodge a complaint with us by contacting the person accountable and responsible for our privacy practices and procedures at the contact information above. Residents of Canada may also lodge a complaint with the Office of the Privacy Commissioner of Canada by visiting [this File a Privacy Complaint \(Canada\) page](#) or calling 1-800-282-1376. Residents of Quebec may also lodge a complaint with the Office of the Privacy Commissioner of Quebec by filling out [this Quebec Privacy Commission page](#) or calling 1-888-528-7741.

### Location of data processing

All data processing activities undertaken by us take place in USA.

### Data Protection Officer

Nadia Fraser is our Data Protection Officer and may be reached via email at [nadia.fraser@knorr-bremse.com](mailto:nadia.fraser@knorr-bremse.com).

### Third-party websites

This Website may contain hyperlinks to websites operated by parties other than us. We provide such hyperlinks for your reference only. We do not control such websites and are not responsible for their contents or the privacy or other practices of such websites. It is up to you to read and fully understand their Privacy Policies. Our inclusion of hyperlinks to such websites does not imply any endorsement of the material on such websites or any association with their operators.

### Do Not Track

Do Not Track ("DNT") is a preference you can set on your browser to inform websites that you do not want to be tracked. We do not support DNT. You can either enable or disable Do Not Track by visiting the Preferences or Settings page of your browser.

### Changes to Privacy Policy

We reserve the right to amend this Privacy Policy at any time. We will not provide you with any notice when we make changes to this Privacy Policy.

### Questions

If you have any questions about this Privacy Policy, please contact us at [nadia.fraser@knorr-bremse.com](mailto:nadia.fraser@knorr-bremse.com).